**Organic Adoption Segment Email 1**

**H1:** Veterans: Prepare for sign-in changes at VA

We’re sending this email to help you prepare for changes to how you sign in to VA websites to

manage your health care and benefits.

As we move toward a more secure sign-in experience, you’ll need to sign in using an account that meets our new, stronger security requirements.

We encourage you to create a **Login.gov** account. **Login.gov** is a U.S. government account that meets modern security standards. You can use your **Login.gov** account to access all the same VA benefits, services and information you access today.

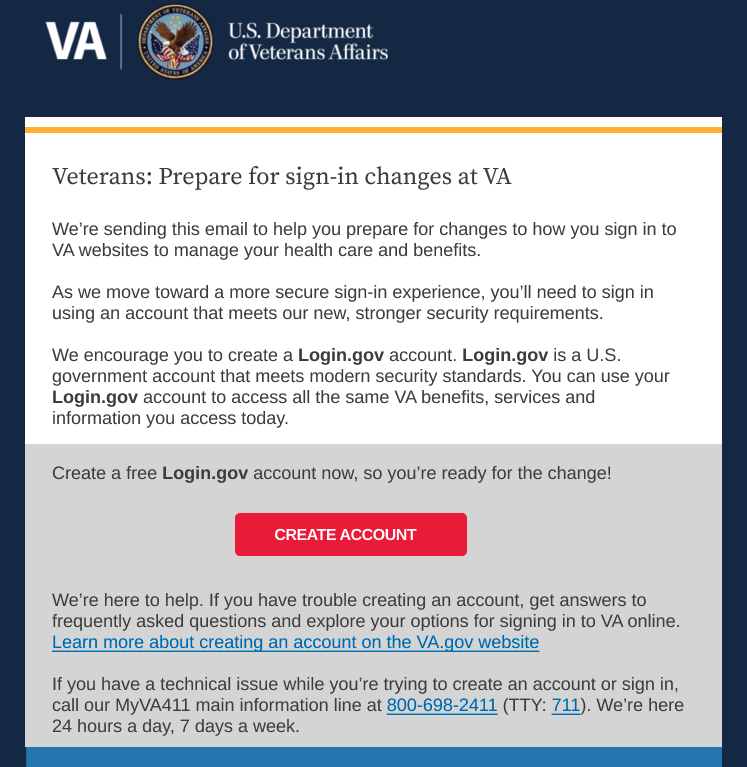
Create a free **Login.gov** account now, so you’re ready for the change.

[CTA: CREATE ACCOUNT] <https://api.va.gov/v1/sessions/logingov\_signup/new>

We’re here to help. If you have trouble creating an account, get answers to frequently asked questions and find out about other options for signing in to VA online.

Learn more about creating an account on the VA.gov website. <<https://www.va.gov/resources/creating-an-account-for-vagov/>>

If you have a technical issue while you’re trying to create an account or sign in, call our MyVA411 main information line at 800-698-2411 (TTY: 711). We’re here 24 hours a day, 7 days a week.

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